

Help parents and educators
build early literacy

Language is the Key

Video training for early language and literacy

Effective. Supported by extensive research evidence. Uses dialogic reading strategies.

Easy-to-learn. Video models of each CAR strategy. Handouts for parents and teachers.

Easy-to-use. Engaging video for large group, small group, or individual learning.

Language is the Key CAR Strategies

Follow the child's lead and...

Comment and wait

Ask questions and wait

Respond by adding more



Language is the Key is available in English, Spanish, Vietnamese, Mandarin, Tagalog, and Korean. Includes:

Talking & Books on DVD

Shows how to use picture books to promote language and literacy. (20+ minutes)

Talking & Play on DVD

Shows how to promote language and literacy when children are engaged in play and everyday activities. (20+ minutes)

Resource Guide

Resources for trainers include: Summary of research foundations; Core handouts for parents; Supplementary handouts for in-depth educator training; User's Guide.

Free handouts with parent-child literacy activities. Download on-line at www.wlearning.com in English, Spanish, and other languages.

Language is the Key

EARLY LANGUAGE & EARLY LITERACY

Questions? Call us at
(206) 310-7401

Each set of Language is the Key includes:

Talking & Books on DVD (20+ minutes)

Talking & Play on DVD (20+ minutes)

Resource Guide 32 pages

Call us to discuss discounts
and licensing agreements
for volume purchases.

Program	Item No.	No. of DVD Sets	Cost per set	Subtotal
English Language is the Key Set	ENG101		\$179	
Spanish Language is the Key Set	SPA103		\$179	
Vietnamese Language is the Key Set	VIET107		\$179	
Korean Language is the Key Set	KOR105		\$179	
Mandarin Language is the Key Set	MCH109		\$179	
Tagalog Language is the Key Set	FIL111		\$179	
English Language is the Key Set with subtitles for parents with hearing impairments	ESUB113		\$179	
Mandarin Language is the Key Set with subtitles for speakers of Cantonese	OCD115		\$179	
Mediated Learning Curriculum CD in MS Word format	ML117		\$89	
Subtotal Shipping and Handling* (Shipping and handling is \$8 per set or CD)				
Washington Residents Only: Add sales tax				
Purchase Order No.			Total	

Place orders by mail, fax, email or telephone. We accept Purchase Orders.

Name _____ Organization _____

Billing Address _____

City _____ State _____ Zip _____ Phone _____

Email Address _____ Sign me up for your free e-newsletter

Shipping Address (If different than Billing) _____

City _____ State _____ Zip _____ Phone _____

* Orders outside the continental U.S. are subject to additional shipping charges.

Washington Learning Systems is the sole source for the programs listed above. These programs are copyrighted and cannot be duplicated without written permission from Washington Learning Systems.